

**FOR IMMEDIATE RELEASE**

Contact: Chad Udovich, General Manager  
731-410-2248

**NEW RESTAURANT OPENS FEATURING CONTEMPORARY SOUTHERN CUISINE**

Jackson, Tenn., June 8, 2009 – The new Twist Midtown Grill and Bar has opened inside the Doubletree Hotel Jackson. Twist features a menu unlike any other restaurant in Jackson, offering “contemporary Southern cuisine”. Signature dishes from the Twist menu include sautéed shrimp tossed in butter and garlic served with white cheddar grits, buttermilk fried chicken, BBQ pork ribs served with apple pecan stuffed sweet potato and blackened catfish served over a spicy warm green tomato and okra ragout with rice.

“We believe Twist fills a need for a new and unique style of dining in Jackson,” said Chad Udovich, general manager. “Our upscale, casual cuisine features favorite Old Southern recipes with a contemporary, sophisticated twist – hence the restaurant name. This style of cuisine is becoming very popular in major Southern cities.”

An extensive wine list is available along with several Southern style specialty drinks including “Velvet Elvis” and “Southern Lemonade”.

Twist also serves Sunday brunch, which includes cooked to order omelettes and waffles, a variety of breakfast favorites, contemporary Southern style entrées, hot vegetable selections, salads and desserts.

The restaurant décor showcases inviting earth tones, dark wood and metals. Ample lighting is achieved through large skylights, large shutters and contemporary hanging light fixtures. Conventional round dining tables, booths and artistic, clustered dining tables are arranged convenient to the full-service bar.

Twist serves lunch each weekday from 11:00 a.m. until 1:30 p.m., dinner nightly from 5 until 11:00 p.m., and Sunday brunch from 11:00 a.m. until 2:00 p.m. For information or reservations call the restaurant at 731-410-2248.

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