



CONTACT:

Brad Carmony/Melissa Giarrosso
Homewood Suites Brand Communications
901-374-6518/901-374-6423
melissa.giarrosso@hilton.com

Debbie Clark, General Manager
Homewood Suites by Hilton-Fort Myers Airport
239-210-7300
debbie.clark@hilton.com

**HOMEWOOD SUITES BY HILTON® OPENS HOTEL IN
FORT MYERS, FLORIDA**

MEMPHIS, Tenn., Apr. 17, 2009 – Homewood Suites by Hilton®, the international brand of all-suite, residential-style hotels, today announced the opening of its newest property in Fort Myers, Florida. The five-story, 133-suite hotel is owned and managed by Cooper Hotels. General Manager, Debbie Clark brings more than 20 years of experience to this venture, which is coupled with 20 years of experience in the hospitality industry from Director of Sales Maureen Killeen. Clark began her career in hotels in the mid-1980's as a housekeeper and diligently worked her way up the ranks to the position she holds today, learning the industry from the bottom up.

“We continue to see strong demand in the extended stay hotel segment and feel this property helps to fill a need in the area surrounding the airport in Fort Myers,” said Clark. “Whether traveling alone for business or with the entire family, guests can indulge in the comforts of home at Homewood Suites®. In times where both business and leisure travelers are pinching pennies, we offer a great value with standard amenities such as fully equipped kitchens, complimentary high-speed Internet access, and separate living and sleeping areas.”

Homewood Suites by Hilton – Fort Myers Airport-FGCU offers studio, one-, and two-bedroom suites, and five handicap accessible suites. Additional guest amenities include a daily complimentary Suite Start® hot breakfast in the hotel's hospitality center—the “Lodge”—a Welcome Home® reception featuring a complimentary light meal and beverages Monday-Thursday evenings, an executive business center, and a 24-hour on-site pantry. The hotel also offers a swimming pool and 919 square feet of meeting space.

Located at 16450 Corporate Commerce Way, the hotel is conveniently located less than a mile away from Southwest Florida International Airport. Major nearby corporations include Florida Gulf Coast University, Chico's and Coca Cola Company. Guests can enjoy many restaurants that are close to the hotel including Islamorada Fish Company, Carrabba's Italian Grill, Blu Sushi, and Miller's Ale House. Nearby attractions include Gulf Coast Town Center Mall, the beaches of Fort Myers and Sanibel, and multiple sports arenas.

Launched in 1989, the Homewood Suites by Hilton brand today has more than 250 hotels open with approximately 140 in the development pipeline. Beyond its spacious suites and home-like amenities, additional

guest features include an on-site Suite Shop[®] convenience store, complimentary grocery shopping services*, a complete business center, and laundry services at most locations.

The innovative brand is a guest favorite among both business and leisure travelers, consistently taking the top spot on key satisfaction studies. Homewood Suites by Hilton has been named “Best Value Hotel Chain” by Zagat Survey for three consecutive years (2007-2009); was awarded Highest Guest Satisfaction Among Extended-Stay Hotel Chains in J.D. Power & Associates 2008 North American Hotel Guest Satisfaction Index Study^{SM**}; and placed number one in the Upscale Extended Stay Hotel category in *Business Travel News* 2008 hotels rankings by corporate travel buyers.

To make reservations at a Homewood Suites by Hilton hotel, travelers can visit the Homewood Suites Web site at homewoodsuites.com or call 1-800-CALL-HOME[®]. For more information on consumer programs, visit the brand’s guest portal at SuiteLiving.com. Homewood Suites by Hilton participates in Hilton HHonors[®], the only hotel rewards program that offers Points & Miles[®] and No Blackout Dates.

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,300 hotels and 550,000 rooms in 77 countries and territories and more than 130,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton[®], Conrad[®] Hotels & Resorts, Doubletree[®], Embassy Suites Hotels[®], Hampton Inn[®], Hampton Inn & Suites[®], Hilton Garden Inn[®], Hilton Grand Vacations[™], Homewood Suites by Hilton[®], the Waldorf Astoria[™] and the Waldorf Astoria Collection[™], as well as the recently launched Home2 Suites by Hilton[™] and Denizen[™] Hotels. The company also manages the world-class guest reward program Hilton HHonors[®].

#

*Guest pays for groceries. Other restrictions apply.

**Homewood Suites by Hilton received the highest numerical score among extended stay hotel chains in the proprietary J.D. Power and Associates 2007-2008 North America Hotel Guest Satisfaction Index Study. 2008 study based responses from 53,453 guests measuring 11 extended stay hotels and measures opinions of guests who stayed in a hotel May 2007-June 2008. Proprietary study results are based on experiences and perceptions of consumers surveyed June 2007-June 2008. Your experiences may vary. Visit jdpower.com.

Hilton HHonors[®], Double Dip[®] and Double Dipping[®] are trademarks owned by Hilton HHonors Worldwide, LLC. Hilton HHonors membership, earning of Points & Miles[®], and redemption of points are subject to HHonors Terms and Conditions.