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CROWNE PLAZA HOTEL FORT MYERS AT THE BELL TOWER SHOPS RECEIVES LEE
COUNTY, FLORIDA TOURISM LEADERSHIP AWARD

Fort Myers, Fla., September 22, 2009– The Horizon Council, Lee County’s economic advisory board presented representatives of the Crowne Plaza Hotel Fort Myers at the Bell Tower Shops with the organization’s only 2009 Tourism Award at its annual Industry Appreciation Week Luncheon.

According to the Horizon Council the hotel and its other non-tourism industry award recipients were recognized for their exceptional level of leadership, innovation, investment and community involvement in southwest Florida.

“On behalf of our owner, Cooper Hotels, our management team and our entire staff at the hotel, we appreciate the Horizon Council’s honoring us with this prestigious award,” said Jim Larkin, general manager of the Crowne Plaza Hotel. “We all strive every day to help attract new business and visitors to Lee County, and to affect our community in many positive ways.”

The Horizon Council is a public-private group that works toward improving the business climate and environment in Lee County. Industry Appreciation Week is part of an annual statewide celebration to raise public awareness about positive contributions that industries make to the local community. The awards recognize businesses that have contributed to benefit southwest Florida.

As the only winner of the InterContinental Hotels Group 2008 Community Affairs Award, the Crowne Plaza hotel continues to provide support to local community by participating in many programs and fundraising events.

The Crowne Plaza hotel is a member of the Cooper Hotels of Lee County and one of five Cooper Hotels in southwest Florida. The other three Cooper properties in Lee County include the Homewood Suites at the Bell Tower Shops, the newly opened Homewood Suites Airport/FGCU and the Hilton Garden Inn Airport/FGCU that is opening in October.

For more information on the Crowne Plaza Hotel Fort Myers at the Bell Tower Shops visit cpfortmyers.com. For information on Cooper Hotels visit cooperhotels.com.

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