

FOR IMMEDIATE RELEASE

Contact: Frank Cirrincione, General Manager
Hilton Orlando/Altamonte Springs
fcirrincione@cooperhotels.com
407-830-1985

**HILTON ORLANDO/ALTAMONTE SPRINGS COMPLETES FIRST PHASE
OF \$7 MILLION RENOVATION**

ALTAMONTE SPRINGS, Fla., Sept, 24, 2008 – Management of the 311-room Hilton Orlando/Altamonte Springs today announced the completion of the first phase of renovations to the hotel. Cooper Hotels, a Memphis, Tennessee-based leading owner and operator of hotels in the eastern half of the U.S., purchased the Hilton hotel in November 2007, and renovations started immediately.

“We are pleased to announce that the initial phase of renovations to the Hilton Orlando/Altamonte Springs was completed on schedule,” said Frank Cirrincione, the hotel’s general manager. “As we have shown in phase one, our extensive planning and preparation will continue to ensure that all work will be done with negligible inconvenience to our guests.”

The hotel’s entire exterior was painted bold new colors. New lush landscaping and enhanced lighting were completed throughout the grounds and parking areas. Complimentary wireless high-speed Internet access was added throughout the hotel. Corridors were upgraded with new lighting systems. Guestrooms received new 37-inch flat screen, high definition plasma televisions and new furnishings, and bathrooms were updated with new cabinets and water-efficient fixtures.

Phase two of the renovation, which is expected to be finished by the first quarter of 2009, is now underway. It includes completely redesigning the hotel lobby, restaurant and lounge areas. A contemporary restaurant and lounge concept will be introduced including a full bar and an extensive selection of wines by the glass or ounce. The lobby will also prominently feature a fast-casual restaurant providing food and beverages throughout the day.

All public spaces and the property’s 20,000 square feet of meeting space will be completely redesigned. Three large hospitality suites will also be constructed on the ground floor. In addition, a 1,400 square foot fitness facility and day spa will be created overlooking the hotel’s completely renovated pool area.

For more information or reservations at the Hilton Orlando/Altamonte Springs visit www.orlandoaltamontesprings.hilton.com.

Cooper Hotels is the only Hilton Hotels Corporation franchisee to operate all six of the major Hilton franchise brands. The Cooper portfolio consists of 20 hotels, 12 of which are Hilton brand

-- more --

properties. The Hilton Orlando/Altamonte Springs is the fourth Cooper property in Florida, joining two Hilton brand hotels in Fort Myers and Naples and a Crowne Plaza hotel in Fort Myers, with a total of over 1,100 rooms and suites. The company also has two new Hilton brand hotels under construction in Fort Myers at Southwest Florida International Airport. For more information on Cooper Hotels, visit www.cooperhotels.com.